

AQUALISA

June 2009

Royal Visitor for Aqualisa

Staff at shower designer and manufacturer Aqualisa dusted themselves down and rolled out the red carpet on late last month when they welcomed HRH the Duke of Kent. The Duke's visit followed Aqualisa receiving a coveted Queen's Award for Enterprise last Summer.



HRH Duke of Kent is guided through Aqualisa's factory by Chris Gee, Technical Director (right)

The award, which was conferred in the scheme's prestigious innovation category, recognised Aqualisa's revolutionary digital showering technology and was one of just 11 Queen's Awards given to companies throughout the South East.

The Duke was given a guided tour of Aqualisa's Westerham, Kent premises, introduced to some of the company's 250-strong employees, including members of the in-house R&D team and was

Aqualisa Products Limited
The Flyer's Way, Westerham, Kent. TN16 1DE

Telephone 01959 560000 Fax 01959 560030 Email marketing@aqualisa.co.uk Web Site www.aqualisa.co.uk

AQUALISA

June 2009

Royal Visitor for Aqualisa

given the opportunity to find out how at first hand just how innovative Aqualisa's digital bathroom technology can be.

Aqualisa's Chief Executive **George Letman** commented,

"Earning the recognition of a Queen's Award for Enterprise was a huge triumph for the many people at Aqualisa who have been committed to developing digital bathroom technology over the last decade. At present, British businesses – and particularly those involved with innovation – need as much support and encouragement as possible and accordingly, we were honoured and delighted to welcome such an important visitor."

Further information for editors

Since Quartz Digital was launched in 2001, Aqualisa has established a new industry standard for showering sophistication and intelligence in the bathroom; leading the development of the digital showering genre and positioning digital as the hottest product in the bathroom sector.

Easy to use and just as easy to install, the key benefits of Aqualisa's digital showers include a simple start/stop push button, which makes fiddling with unwieldy shower dials and controls a thing of the past, an illuminated LED display on the shower's control, which indicates when the water has reached the right temperature – meaning the user knows exactly when to step into their shower – and, for some digital products, the option of a wireless remote control, which allows the user to turn their shower on and off from up to 10m away. In addition, there is complete compatibility with all types of home plumbing systems, the option of concealed or exposed designs and a remarkably straightforward fitting procedure, which can take as little as two hours from start to finish.

Digital technology transforms the experience of taking a shower. With digital, it is possible to -

- Achieve the perfect temperature without struggling with stiff, limescale clogged controls
- Switch your shower on from outside the bathroom using a wireless remote control or dual switch
- Enjoy a power shower performance thanks to digital's integrated pump
- Avoid showering before the water has reached your selected temperature – the illuminated display on the shower's control will indicate when it's time to step in
- Allow all the family to shower in safety and with peace of mind – the maximum temperature is pre-set to 45°C
- Manage water usage – some of Aqualisa's digital showers also offer optional eco settings

Aqualisa Products Limited
The Flyer's Way, Westerham, Kent. TN16 1DE

Telephone 01959 560000 Fax 01959 560030 Email marketing@aqualisa.co.uk Web Site www.aqualisa.co.uk



June 2009

Royal Visitor for Aqualisa

Aqualisa

Aqualisa is one of the UK's most successful shower manufacturers. Founded in Kent over 30 years ago, the company has always been at the forefront of groundbreaking, original showering. Aqualisa first made the headlines in 1977 with its innovative bi-metallic shower valve. Aqualisa is a British owned company, has a turnover of £40m and is based in Westerham, Kent, where it employs 250 local people.

The Queen's Awards for Enterprise

The Queen's Awards for businesses honour outstanding UK companies. The Awards are made in three separate categories: International Trade, Innovation, and Sustainable Development. Awards in the Innovation category recognise a broad spectrum of outstanding achievement.

Aqualisa's award-winning contemporaries included companies whose products and services include the composing, recording and digitising of 15,000 music tracks and 50,000 sound effects for the television industry, facilities launched to aid customers arranging car sharing, the creation of a revolutionary horse feed made from sugar beet and the development of a system for securing wheelchairs in coaches.

For further media information about **Aqualisa**, please contact –

Alexandra Broad Associates Ltd	Telephone	01263 587077
Orchard Office	Fax	05601 151430
Upper Farm	Email	alex@alexandrabroad.co.uk
Oulton	Web	alexandrabroad.co.uk
NR11 6NT		

Aqualisa Products Limited
The Flyer's Way, Westerham, Kent. TN16 1DE