

AQUALISA

PRESS RELEASE

February 2008

Quartz Electric Graphite... The Bathroom's New Black?

Fashion editors wait on tenterhooks every season for news of the 'new black', but what about bathrooms and more pertinently, showers? Well, here at Aqualisa, we're happy to report that graphite is the new black. And whilst we wouldn't claim to stake our hemlines on it, when you take a look at the new **Quartz Electric Graphite**, we think you'll agree the shade has a certain something about it.



Capable of delivering an impressive performance, Aqualisa's Quartz Electric Graphite follows in the footsteps of its white, chrome and satin chrome siblings by taking electric showering technology into a new era

Thanks to a wide flow range, there's none of the weak flow problems usually associated with electric showers and even better, those finicky 'high', 'medium' and 'low' settings so beloved of electric showers have been done away with, too. In fact, Quartz Electric's heating element is always at its maximum output, so the need to adjust settings to cope with seasonal inlet changes has been eliminated – making for better, increased flow rates even in the summer.

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Meanwhile, changes in water pressure are taken care of by Quartz Electric's two, integrated flow regulators and Aqualisa's clever, patented (pending) OTP (Over Temperature Protection) sensory system ensures that should anyone attempt to shower at temperatures higher than 45°C, additional flow is allowed into the shower's outlet – thus avoiding a temperature 'spike' occurring – a common problem with electric showers.

Hot water 'hangovers' also become a thing of the past with Quartz Electric's delayed shutdown. An all too familiar complaint about electric showers, hangovers happen when left over hot water builds up at the end of a shower – leading to second or third users getting a nasty blast of hot water. Quartz Electric's delayed shutdown gradually flushes out hot water at the end of every shower and prevents lingering limescale from damaging the shower's heating element.

So, to sum up, that's Quartz Electric Graphite. Every aspect of electric showering made simpler, more effective and efficient...and stylishly dressed, too. But what about installation?

Well, that's where Quartz Electric really comes into its own. New showers are fantastic, but if you only want to give your bathroom a facelift, they can involve a lot of time and money. Quartz Electric, however, promises to deliver a total solution for new and retrofit installations alike.

Designed with an extra deep cover to allow more working space, Quartz Electric's generous footprint will fit perfectly over a wide range of electric showers from well known brands. In addition, Quartz Electric's two earth and optional cable and water entry points are fully compatible with the majority of other electric showers and makes positioning and wiring a doddle. So whether it's a birthday for your bathroom or perhaps simply replacing an en suite or secondary shower, Quartz Electric is ideal.

Plus, choose Quartz Electric Graphite and not only will you have made a savvy showering choice, but a style statement to boot...

Quartz Electric Graphite

- Maximum power heating element means Quartz Electric offers a wide flow range and impressive performance
- No 'low', 'medium' or 'high' settings, Quartz Electric's maximum power heating element means there's no need to adjust the shower to accommodate seasonal fluctuations
- Two integrated flow regulators ensure changes in water pressure don't affect Quartz Electric's performance

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- Patented (pending) OTP (Over Temperature Protection) sensory system. OTP technology prevents showering at temperatures higher than 45°C, by allowing more flow into the shower's outlet and stopping a temperature 'spike' occurring
- No more hot water 'hangovers'. Quartz Electric's delayed shutdown gradually flushes out left over hot water, protecting second and third users from a blast of hot water and accumulated limescale from damaging the shower's element
- Active, 'Y' shaped rub clean nozzles provide defined spray patterns and open and close to adjust to flow patterns throughout the year
- Soft touch, illuminated controls and easy-glide temperature selector
- Simple installation – two earth points, plus optional cable and water entry points make wiring and connection quick and easy
- Generous 'footprint' of the shower's cover makes Quartz Electric the perfect retrofit option, concealing the spaces left by other electric showers with ease
- Three power choices – 8.5kW, 9.5kW or 10.5kW
- No-catch, two year parts and labour guarantee
- Quartz Electric Graphite starts from RRP £X inc VAT
- For further information, telephone Aqualisa on 01959 560020 or visit www.aqualisa.co.uk

*****STOP PRESS!*****

Quartz Electric has just been awarded a distinction for high quality design in the prestigious Red Dot Design Awards. Quartz Electric triumphed in the bathrooms' category.

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