

AQUALISA

PRESS RELEASE

For general release from August 07 onwards

ilux Digital

Intelligent bathing and showering luxury for a new generation...

Perfect temperatures, perfect flow and just the right amount of water. Wouldn't it be great if every bath or shower could be custom created especially for you?

Well, now it can.

Aqualisa's innovative new ilux Digital Bath and ilux Digital Shower each offer the user the unique option to pre-programme their perfect combination of temperature and fill or temperature and flow. With quality, all metal controls ilux Digital Bath offers up to three pre-sets and ilux Digital Shower allows four pre-sets, meaning there's no need for guesswork; simply the best baths and showers for everyone, every time.

ilux Digital – intelligent luxury for a new generation of bathrooms.



Aqualisa's new generation of intelligent, ilux Digital products allow you to choose exactly how you bathe and shower; ilux Digital Shower and Bath both feature pre-sets so that everyone in the family can pre-programme their own, personal combination of water temperature, flow and fill. There's also the option to switch your shower on or run your bath remotely and by selecting the eco setting on ilux Digital Shower, you can ensure a greener shower, too.

Aqualisa Products Limited
The Flyer's Way, Westerham, Kent. TN16 1DE

Telephone 01959 560000 Fax 01959 560030 Email marketing@aqualisa.co.uk Web Site www.aqualisa.co.uk

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ilux Digital Bath – Beyond Bathing



At the touch of a button, ilux Digital Bath lets the user enjoy perfect baths, filled with just the right amount of water at just the right temperature. Three pre-programmable pre-sets means it's entirely up to you whether you choose an indulgent, luxurious laze or a quick cool dip.

Plus, there's ilux's clever 'fill and forget' option; put the plug in and you can run your bath remotely without worrying about accidental overfills. Best of all, if you've used up all your hot water, ilux Digital Bath will simply stop – so there's no chance of ending up with a tepid tub.

- **Bespoke bathing**
ilux Digital Bath features three, pre-programmable pre-sets. It's up to you to choose your preferred temperature and fill combinations – and it couldn't be easier to use.
- **Fill and forget**
Plug in place? Great, then you can use ilux Digital Bath's palm-sized, bathroom proof remote control to run your bath from outside the bathroom – letting you concentrate on much more important things...like a few more minutes in bed.
- **Float the remote**
Fully bathroom proof, ilux Digital Bath's remote control is resistant to steam and splashes. Plus, it floats – so even with the biggest drift of bubbles, there's no chance it'll go astray.
- **Tub top up**
Nicely settled with a glass of wine and a good book? There's no need to worry about your tub's temperature dropping with ilux Digital Bath. Simply reach for the remote control and select the 'top up' option for a hot shot of water.
- **Child lock**
Children and bathtime don't always go together; in fact, too much hot water can be a serious safety risk if kids are around. However, ilux Digital Bath offers you complete peace of mind – all three pre-sets can be programmed to deliver water at safe, sensible temperatures – and the



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child lock feature means ilux Digital Bath can be completely disabled if necessary.

- Design and installation flexibility
ilux Digital Bath is available in a number of configurations that have been designed to suit your bathroom and your lifestyle. Choose from a wall or bath mounted spout, a freestanding spout or an iluxfill.

For total versatility, the ilux Digital Bath controller can be sited completely separately from the spout– for example, just inside the bathroom door or at a convenient height that makes switching on easy for everyone, no matter their age or mobility.

Availability, Pricing & Stockist Information

- ilux Digital Bath is available now from bathroom retailers and showrooms across the UK and Northern Ireland. Prices start from £750.00 inc VAT. For stockist details, contact Aqualisa on 01959 560010 or visit www.aqualisa.co.uk.

Ilux Digital Shower – Sensational Showers

Jumping into the shower first thing in the morning...after the gym...or before a night out. These days, stepping into the shower is as likely to be as much part of our regular daily routine as grabbing that first latte of the day, getting the kids sorted for school or a quick supermarket sweep.



However, different times of the day call for different showers. And ilux Digital Shower gives you exactly that option – plus a few others, too. Four pre-programmable pre-sets mean that it's up to you to customise your shower's combination of water temperature and flow rate.

- Your shower, your choice
ilux Digital Shower allows you to pre-programme up to four different temperature and flow combinations – so it's entirely up to you to decide what makes your perfect shower.
- Flow control
ilux Digital Shower lets you shower the way *you* want to. Choose from an economical, water efficient 8 litres per minute up to a fast-flowing 18 litres. Plus, you can save water by using the 'pause' button; stopping the flow to shampoo or shave – then returning to your preferred

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temperature and flow straight away.

- No more chilly showers
ilux Digital Shower's illuminated control lets you see when your shower has reached your preferred temperature and flow rate.

Whilst the water is warming up, the control's lights oscillate; when it's time to step in, the lights hold steady. So chilly showers or waiting for the hot and cold flows to 'balance' become a thing of the past.

- Remote activation
Why let your shower keep you waiting? ilux Digital Shower certainly won't. Just one click of ilux's neat remote control will get your shower up and running – all from the comfort of outside the bathroom.
- Heads or tails?
ilux Digital Shower offers the choice of two shower heads, depending upon your preference for water coverage. Opt for oval for a greater, head and shoulders shower or select a round shower head for more directional coverage. Both shower heads are fully height adjustable, have three spray patterns and thanks to anti-limescale nozzles, keep cleaning to a minimum.
- Go for green
Water usage is a much talked about topic – but when it comes to showering, ilux Digital Shower is right there, ahead of the game. ilux Digital Shower offers an eco setting that delivers just 8 litres of water a minute, meaning you can still shower in style, but with an eye on the environment, too.



Availability, Pricing & Stockist Information

- ilux Digital Shower is available now from bathroom retailers and showrooms across the UK and Northern Ireland. Prices start from £1000.00 inc VAT. For stockist details, contact Aqualisa on 01959 560010 or visit www.aqualisa.co.uk.

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Ilux Digital Shower features four pre-programmable pre-sets, so everyone select their own combination of temperature and flow. Plus, there's a clever 'pause' button; you can stop showering to shave or shampoo, then return to your original flow and temperature. Water conscious? Then select ilux Digital Shower's eco setting, which restricts flow to just 8 litres per minute.

Ends

For further information about ilux Digital Bath and Digital Shower, please contact -

Alexandra Broad Associates Ltd
Orchard Office
Upper Farm
Oulton
Norfolk
NR11 6NT

Telephone	01263 587077
Fax	05601 151430
Email	aqualisa@alexandrabroad.co.uk
Web	alexandrabroad.co.uk

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