

AQUALISA

PRESS RELEASE

A Nip and a Tuck for Axis Digital

If you've ever stepped into a frosty shower and waited...and waited for the water to warm up, you'll love Aqualisa's newly revamped Axis Digital shower.

Like all of Aqualisa's digital showers, sleek, smart and contemporary Axis Digital delivers a temperature perfect flow of water everytime, all the time. And thanks to an illuminated display on the shower's control, you'll know exactly when it's time to jump in. The light simply flashes whilst the water is warming up and turns to steady when your preferred temperature has been reached.

A bestseller since its launch in 2004, it's hard to think how Axis Digital could get any better. However, the latest Axis Digital incarnation benefits from a number of subtle nips and tucks. These include the option of completely wireless remote control, a solid, all-metal build and for concealed variants, a virtually flush control that disappears unobtrusively into the wall – ideal for minimalist, modern bathrooms.

Axis Digital is also easy to install. Unlike a conventional shower, a digital shower is controlled by a small processor, which is around the size of a shoebox. The processor is located away from the showering area, for example – in an airing cupboard, under the bath or in the loft. A slim datacable connects the shower to the processor.

This unique configuration means that it's possible to fit a digital shower in as little as two hours. There's none of the usual mess, cost or downtime associated with installing a new shower and even better, there's very little damage to bathroom walls or tiling. Perfect, if all you want to do is enjoy a new shower, rather than give your bathroom a complete – and expensive – makeover.

Digital showers are suitable for all types of domestic plumbing system – gravity fed, combi and high pressure. Plus, if you have a gravity system, there's no need to buy a shower pump either – simply opt for an Axis Digital 'pumped' unit – and relax knowing that the processor's integrated pump will both do the job effectively and avoid taking up extra bathroom space.

Designed to be as versatile as possible, the facelifted Axis Digital is available as a concealed or exposed model and there's a choice of shower heads, all with Aqualisa's anti-scaling, free-flowing nozzles. Try an adjustable height shower head for family flexibility, maximise space in a small showering space with a wall or ceiling fixed shower head or for designer looks, why not try a flush-fitted shower head?

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Summary

- Axis Digital showers feature unique, advanced electronic processors that perfectly blend hot and cold water flows to the user's preferred temperature.
- Digital showers are simple to install – there's no major excavation of bathroom walls for fitting of pipes or a shower valve
- Optional, wireless remote control allows Axis Digital showers to be turned on and off entirely remotely. Controls can be fitted up to 10 metres away from the showering area – bedside, on the landing, or on the shower enclosure door and as they are powered by electro magnetic technology, they have no need for batteries or cables
- Axis Digital is available with four different shower heads – height adjustable, wall-fixed, ceiling-fixed or ceiling flush-fixed
- Axis Digital showers are available as 'pumped' or 'standard' models – the former are suitable for gravity systems; the latter for combis or high pressure systems
- Digital showers are finished in durable, easy to keep clean chrome
- Axis Digital showers start from RRP £664.00 inclusive of VAT
- For further information, telephone Aqualisa 01959 560010 or visit www.aqualisa.co.uk

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